



Tuesday 20<sup>th</sup> March 2018, Kellogg College, Oxford

***Supporting Historic High Streets:  
The Ingredients for Success in the 21<sup>st</sup> Century - Part 2***

- 9.30am *Tea and coffee on arrival*
- 10am ***Welcome & Recap from Ingredients seminar Part #1,***  
Louise Thomas, HTVF Director
- 10.15am ***Promoting mixed modes of travel/ Oxford City Centre Study,*** Phil Jones,  
Phil Jones Associates
- 10.45am ***Who's driving? Town centres in the age of the driverless car,*** Richard  
Crappsley, Steer Davies Gleave
- 11.15am *Tea and coffee*
- 11.45pm ***The overwhelming benefits of mature trees in town centres,*** Howard  
Gray, GreenBlue Urban
- 12.15pm ***Why better design matters,*** Vanessa Gregory, Chair, Look! St Albans
- 12.45 Q&A
- 1pm *Lunch*
- 1.45 ***Making Places Work,*** Paul Clement, Central Management Solutions/ British  
BIDs
- 2.15pm ***Making the High Street legible,*** Sue Manley, Placemarque
- 2.45pm ***Supporting local heritage,*** Oluwaseun Soyemi, Heritage Lottery Fund
- 3.15pm *Tea and coffee*
- 3.45pm ***Leadership, governance and the role of civic societies,*** Ian Green,  
Oxford Civic Society
- 4.15pm ***Q&A, Round up and future issues to cover***
- 5pm *Close*